

# **Strategic Plan**

[Insert organisation Name]

[Insert Years it applies to]

[Insert organisation logo]

[Insert Date prepared / edited]

## **Introductory Statement**

This strategic plan has been developed by [insert organisation name] to provide details of how we aim to develop and grow our organisation over the next ? years.

For more information or to provide feedback, please contact ???

## **Background History**

[provide brief information about your organisation, by answering the following questions]

- When was the organisation formed and why?
- What led to it being formed?
- What key changes have occurred since it was formed?
- How is the organisation governed and how is it staffed?
- What support is received from which agencies and what level of support has been received?

## **Board / Management Committee**

The members of our committee are:

President / Chairperson

Secretary

Treasurer

Public Officer

**Vision**

**Mission**

**Values**

[Beliefs which you expect members of your organisation and the organisation as a whole to uphold]

## **Objectives**

**Clients / Members**

**Organisation**

**Financial Health**

## **Strategies**

**Clients / Members**

**Organisation**

**Financial Health**

Strategies should include:

- Name of strategy
- Action items
- People responsible
- Timeline
- Cost
- Resources required

## SWOT Analysis

<b>Strengths</b>	<b>Weaknesses</b>
<b>Opportunities</b>	<b>Threats</b>

## Evaluation

Should include:

- methods to be used
- timing
- recommendations for future action
- who is responsible for conducting
- process for implementing recommendations
- who signs off evaluation report