

WINTER 2024

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FROM THE CEO

## **EMBRACING DIVERSITY:** AUSTRALIA'S SHARED FUTURE

As the CEO of the Multicultural Communities Council of South Australia (MCCSA), I've witnessed firsthand the persistent challenge of racism in our society and its impact on social cohesion. Despite Australia's rich multicultural tapestry, we continue to grapple with discrimination that affects Indigenous Australians, recent immigrants, and established ethnic communities alike.

The reality is stark: racial profiling, workplace discrimination, and hate speech remain all too common. However, I firmly believe that our community has the power to affect meaningful change through the development of cultural intelligence.

At MCCSA, we advocate for a community-led approach to combating racism and fostering social cohesion. This isn't just about top-down policies; it's about grassroots action and collective responsibility. We need to foster environments where open dialogues about race are encouraged and where people from all backgrounds can come together in mutual understanding and respect.

Education is paramount in building a cohesive society and enhancing cultural intelligence. Our schools and workplaces must become incubators for cultural understanding, challenging stereotypes and promoting unifying values. We must amplify diverse voices in our media, ensuring that stories reflect the true breadth of Australian experiences.

Collaboration is key to social cohesion and developing cultural intelligence. We've seen remarkable progress when diverse groups unite behind anti-racism initiatives and social inclusion programs. These partnerships must be strengthened to create a network of support across our communities.

As individuals, we all have a role in promoting social cohesion by enhancing our own cultural intelligence. Bystander intervention can be powerful, inspiring others to stand against racism. We must empower minority communities to advocate for their rights while celebrating their unique contributions to our collective story.

The path forward isn't easy, but it's necessary. By actively developing our cultural intelligence, we can build an Australia that truly lives up to its multicultural ideals. With concerted effort and commitment, we can create a fairer, more equitable, and more cohesive Australia for all.

Helena

## **FRIENDSHIP IS A LIFELINE:** AGED CARE VISITORS DESPERATELY NEEDED

We know that elderly people living in aged care homes often feel very lonely and isolated. There are currently 23 Greek-speaking residents waiting desperately for a visitor through Multicultural Communities Council of SA's (MCCSA) Aged Care Visitor Volunteer Scheme (ACVVS). Sadly, some older people have died while on the waitlist before getting to meet a visitor, as there are not enough Greekspeaking volunteers.

Research shows that being lonely is extremely bad for your health. Social isolation and loneliness puts you at similar risk of death as smoking 15 cigarettes per day, and at higher risk than those who are physically inactive or obese (Valtorta et al, 2016). For aged care residents, having a friendly visitor could be a lifeline bringing joy, comfort and human connection when it's needed most.

As an ACVVS volunteer visitor, you can provide that vital lifeline of companionship. Just having someone to talk to who understands Greek language and culture can spark wonderful memories and make them feel alive again. Your visits give more than just company you honour their heritage and identity.

There are great benefits for you too! MCCSA offers training, social events and ways to connect with others. Volunteering brings a sense of purpose and links you to your cultural roots. It's a chance to give back to elders who paved the way for our Greek-Australian community.

Please don't let our honoured Greek seniors spend their final years alone and forgotten. Your simple act of kindness – spending as little as one hour a fortnight as a friendly visitor – could truly be their lifeline.

Many are desperately waiting, across metropolitan Adelaide areas. Volunteer with MCCSA's ACVVS program today and provide the lifeline of friendship. Call Maggie Asaad on (08) 8213 4604 or email maggie.asaad@mccsa.org.au

ACVVS is funded by the Australian Government. For more information about ACVVS, visit www.mccsa.org.au/acvvs



#### Here's what Di says about her experience:

"I am Di Nervis, a full-time employee who finds value and enjoyment in volunteering. This marks my fourth year with the ACVVS team at MCCSA, and it has been one of the most enriching experiences of my life. Connecting with individuals through this program has taught me great lessons and positively changed my life.

In 2022, I was assigned to visit a male individual for the first time. Initially hesitant, I thought it would be more challenging for me to connect and wondered about the topics of our conversations. To my surprise, Jim has been a gentleman since my first visit, and he and I have much more in common than I initially thought; we even share the same birthday, which makes us jokingly say that we are twins separated by 47 years. Our talks span global news, travel, history, longevity, and his welllived current life.

Jim is a likable person, with a charming nature; he cares about people and strives to connect, making everyone around him feel special.



He always wears a smile and seizes every opportunity to show gratitude. It warms my heart that he saves me a treat from his cooking classes, along with a printed page of the recipe. What inspires me most about him is his mindset and positive approach to life.

He has taught me a bit of his mother's language, shared amazing stories and memories from war, and recounted the history of the country where he was born and raised. However, the most touching lesson learned from him is the significance of the relationships in our lives, especially those with family and friends. The memories forged with them are the true sources of happiness and fulfillment. These are treasures we will hold dear until the end.

Jim is blessed with the unwavering support and love of his family, a fact for which I am pleased to witness. Meeting him has been a privilege, and I proudly consider him my friend." Di – ACVVS MCCSA Volunteer



## WHO INSPIRES YOU? AUSTRALIAN OF THE YEAR AWARDS

The National Australia Day Council calls on all individuals, groups and organisations to nominate an Australian who makes them proud for the Australian of the Year Awards.

Each year, we receive thousands of nominations for the Australian of the Year Awards. There are four categories open for nominations:

#### Australian of the Year

celebrating the achievements and contributions of eminent Australians who are role models for us all

#### Senior Australian of the Year

recognising those Australians aged 65 and over who continue to achieve and make a difference.

#### Young Australian of the

**Year** celebrating inspiring 16 to 30 years olds who have accomplished great things in all walks of life.

#### Australia's Local Hero

acknowledges people making a difference in their local community. You don't need to be daunted by the task of nominating your role model or inspiring colleague, community champion, friend or family member. The best nominations are those that tell a story. They're not always the best written or have a long list of attachments and referees, but they capture the characteristics of an extraordinary Australian making a difference.

## To nominate and for more information, visit www.australianoftheyear.org.au/nominate



### South Australia, who inspires you? NOMINATE NOW australianoftheyear.org.au

We're all part of the story





Australia's Local Hero



## WORKING TOGETHER FOR WOMEN'S HEALTH

Living well, being healthy and active as we age is very important and collectively, we can work together to promote and improve women's health.

Women play a vital role in supporting the health of their children, their families and ageing parents, and so it is vital to remind women to make time for their own health checks. Regular two-yearly screening for breast cancer is important for healthy ageing, especially for women aged 50 - 74 years. BreastScreen SA have recently promoted this positive message with culturally and linguistically diverse women, through MCCSA's "Community Voices" magazine and to women, who live, work and study in the City of Salisbury.

From late April until early June, the BreastScreen SA Mobile Screening Unit was located at the City of Salisbury Community Hub. BreastScreen SA worked together with staff and clients of the Australian Refugee Association. the Northern Migrant Resource Centre and lecturers from Salisbury TAFE SA, Adult Migrant English (AMEP) Program to encourage women to have their screening mammograms. In the lead up to the visit, 7 education sessions were held for students and community members and

7 separate group screening days were organised, where women could attend their appointments together with female interpreters available for support.

Over 100 women, who were mostly "first time screeners" attended a screening appointment and feedback was overwhelmingly positive. The screening days ran smoothly and the women reported that screening together as part of a group booking made the experience more reassuring, especially with the support of interpreters who helped the women with communication and completing forms. The "pop up" visit of the mobile screening unit to Salisbury has proved to be a great success in reaching out to multicultural women living in the northern suburbs. Over 5 weeks. 905 women attended a screening appointment which was 184 more women than the previous visit.

Working together and the power of community voices has also been evident in the most recent collaboration with Multicultural Communities Council of South Australia. In late 2023 a story published in the summer edition of the "Community Voices Magazine" helped to propel a huge community response from women to make appointments at BreastScreen SA. In the past 6 months, over 700 more CALD clients have booked their screening appointments compared to the corresponding timeframe two years ago. This is an outstanding result and demonstrates the power of communicating and working together to share important information.

BreastScreen SA provides free screening mammograms (breast x-rays) for women aged 40 + who have a Medicare card and no breast symptoms. Female radiographers support a woman to have the test and female interpreters can be requested at no cost. A 15-minute appointment, every two years can detect breast cancer before a woman may notice any symptoms.

#### To make an appointment phone 13 20 50 or book online at www.breastscreen.sa.gov.au

Translated information is available on the BreastScreen SA website.



#### Or call us on 13 20 50 Free interpreter services are available.

## FILIPINO FIREFIGHTERS SAVE PORT WAKEFIELD CFS FROM POTENTIAL CLOSURE AS SERVICE EMBRACES GREATER DIVERSITY

#### LOCAL COMMUNITY SUPPORT

Just 18 months ago, the future of this South Australian Country Fire Service (CFS) brigade was looking bleak. With just six active members, Port Wakefield CFS Captain Warren Miller initiated an urgent grassroots recruitment campaign.

"It was either ... do something, or the place is going to close," Captain Miller said.

Enter Samson Bucol, a Port Wakefield resident who immigrated to Australia from the Philippines in 2014. He was the sole respondent to Captain Miller's recruitment call-out and became the first culturally diverse member of the local CFS brigade. "They gave me a warm welcome and good treatment," Mr Bucol said. The new firefighter invited more of his friends to join the brigade, and now more than a quarter of the team's adult volunteers and half its young cadets are of Filipino descent.

"We really made it a point to try and make them feel really welcome, because we want to keep these people and we want them to turn up and keep turning up," Captain Warren said. "We even started learning Filipino words, like 'salamat' means 'thank you'." The station is located on one of the state's busiest highways, connecting Adelaide to the Yorke Peninsula and Spencer Gulf, and is near broadacre cropping land that has experienced devastating fires such as the deadly 2015 Pinery fire.

The new recruits have bolstered the brigade's ability to respond to critical road incidents and other emergencies.



Photo: Filipino crew members Krister Podiotan, Samson Bucol and Lucio Guden.

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By Isabella Carbone

"That's made me very proud of myself, that as a Filipino we are well known, that we are not a bad people and we are really doing well in the community," Mr Bucol said. "That is the best experience that I've ever had."

#### Fostering cultural connection

- Prior to the CFS recruitment drive, interaction between local Filipino residents and the wider Port Wakefield community was limited. "We have a pub culture, so you'll go to the pub and have a beer with your mates and we had never seen [members of the Filipino community] ... we never really met them," Captain Miller explained.

That all changed when Mr Bucol joined the CFS and encouraged his friends to get involved too. "It's been great for our town because now the two communities are mixed together," Captain Miller said. In 2021, 11.6 per cent of the town's 600-strong population had Filipino ancestry, compared with the 1.2 per cent of the state-wide population and 1.2 per cent of the country's population.



Half of the CFS cadets in Port Wakefield are of Filipino descent.



Samson Bucol says joining the CFS has been the greatest experience of his life.



## THE VITAL ROLE OF CULTURAL INTELLIGENCE IN AGED CARE CULTURALLY INFORMED CARE

In the dynamic landscape of Australia's society, cultural intelligence plays a pivotal role in the Aged Care sector. As our society becomes more diverse, the need for workers in the Aged Care sector to be able to communicate effectively in our multicultural society is essential to deliver person-centred care.

## Australia's Multicultural Evolution

Australia's multicultural population continues to grow, with over 50% being first or second-generation migrants. This demographic shift is particularly prominent in the Aged Care sector, where the workforce is drawn from diverse backgrounds. The importance of cultural intelligence and competence cannot be overstated.

## The Changing Face of Aged Care

Recent census data underscores the increasing presence of individuals from culturally and linguistically diverse backgrounds, necessitating a workforce wellversed in cultural intelligence. In 2020, there were approximately 370,000 aged care workers in Australia. Among the 76,096 individuals in the Community Home Support Programme (CHSP) sector, 78% were direct care staff. Notably, the number of direct care workers from Culturally and Linguistically Diverse (CALD) backgrounds has been steadily rising. In 2020, 35% of the direct care workforce in residential aged care hailed from CALD backgrounds, a substantial increase from 26% in 2016.

#### Benefits of Cultural Intelligence in Aged Care

A culturally intelligent workforce brings numerous advantages to the Aged Care sector. It fosters effective communication and understanding between care providers and clients from diverse backgrounds, resulting in trust, stronger relationships, and enhanced care quality. Moreover, it allows for personalised support services that cater to the unique cultural, religious, and linguistic needs of individuals, thereby promoting inclusivity and respect.

For CALD employees, cultural intelligence can lead to higher job satisfaction and reduced attrition rates. In culturally competent organizations, inclusive environments meet the unique needs of CALD employees, fostering a sense of belonging and loyalty.

## Cultural Intelligence training by MCCSA

MCCSA has been instrumental in promoting cultural intelligence by delivering training to various CHSP organisations across the state. From metropolitan Adelaide to regional areas like the Riverland region, MCCSA has played a crucial role in enhancing the cultural intelligence of the Aged Care workforce. As an organisation, we plan to continue these training sessions in the upcoming year, with sessions already booked for the Yorke Peninsula and the Barossa region, funded by the federal Department of Health and Aged Care.

In conclusion, cultural intelligence is not only essential but also beneficial for the Aged Care sector. As Australia celebrates its diversity, it is vital to embrace cultural intelligence to ensure the well-being and quality of care for our diverse society.

## cultural

Unlock the power of cultural intelligence with culturalQ

cultural@@mccsa.org.au or www.mccsa.org.au/culturalq

## HINDU COUNCIL OF AUSTRALIA CREATING COMMUNITY CONNECTION

In 2014, the Hindu Council of Australia (HCA) - SA Chapter recognised a pressing need to create community connection, a celebratory atmosphere, and unite the Indian community in South Australia. At that time, the Indian community felt isolated due to smaller in number, longing for the vibrant celebrations that are integral to life back home in India. Responding to this need, HCA-SA launched first Deepavali Mela in 2015.

Starting with limited resources. a small group of dedicated volunteers, and almost no funds, the initial events faced numerous challenges. On occasion, bad weather impacted the celebrations held in open parks. Despite these setbacks, the unwavering efforts, dedication, and selfless service of the HCA-SA team propelled it forward. Over the past nine years, Deepavali Mela has grown into one of the largest multicultural events in South Australia, now attracting nearly 15,000 attendees.

The journey from a small gathering to a major event has been nothing short of remarkable. The team started with just a handful of volunteers and now boast almost 100 committed individuals who help bring this vibrant festival to life. Our venues have also evolved, moving from open parks to the more accommodating indoor venue Adelaide Showgrounds. What began as an event attended by a few hundred people has blossomed into a grand celebration attracting thousands, creating a strong sense of community and belonging.

Today, the Deepavali Mela is much more than just an event: it is a testament to the power of community spirit and collaboration. Each year, as the festival approaches, excitement builds within the community. People eagerly inquire about the dates, eager to participate and contribute to the festivities. HCA- SA team invites more than 20 Multi cultural organisations to showcase their community work like charity, free meditation/religious sessions, cultural education etc. Last year event supported Red Cross and Adelaide Zoo to raise funds.

The festival now features a diverse range of cultural performances (Malaysia, Thailand, Sri-Lanka, Ukraine etc), food stalls, and activities that cater to people of all ages and backgrounds. It is a melting pot of traditions and cultures, reflecting the rich diversity of South Australia's multicultural community. The success of the Deepavali Mela underscores the belief that a strong, united community can achieve incredible things. The support of SA Multicultural Department, SA and Federal leaders have been immensely helpful.

As HC-SA team is excited to continue growing and bringing even more joy and unity. Together the team created a tradition that not only celebrates Indian heritage but also strengthens the bonds within the community. The 2024 Deepavali Mela is happening on Sat 19th Oct at Adelaide Showgrounds. The HCA-SA team looks forward to welcoming you.

#### Namaste!

Hindu Council of Australia -SA Chapter



## **INTERNATIONAL WOMEN'S DAY** QUIET ACHIEVERS AWARDS

Since 2018, the Multicultural Communities Council of South Australia (MCCSA) has been honouring unsung heroines through its biennial International Women's Day Quiet Achievers Awards. This exclusive event, held at Adelaide Town Hall, celebrates outstanding women from MCCSA's diverse member organizations.

This year, ten remarkable women were recognised for their tireless work in areas such as education, cultural preservation, and community development.

Ana Lúcia Marques Britto of the Brazilian Association of South Australia received the Outstanding Award, setting an inspiring example.

Finalists included: Luz Estrella Avila, Hispanic Women's Association of S; Dr Marinella Marmo, Com.It.ES SA; Helen Johanna Carvajal Rodríguez, Colombian Community Adelaide; Krystyna Andrecki, Polish Women's Association in Adelaide; Dayawati Pandey, Vishva Hindu Parishad South Australia; Tatiana Chechurova, Russian Women's Association of SA; Violeta Leslie, Filipino Association of SA Inc; Luma Alhammouri, Glimmer of Hope; Jozefina Datko, Slovak Club of SA Inc

These awards serve a pivotal purpose by acknowledging the achievements of women from diverse cultural and linguistic backgrounds.

In a society where, migrant women's contributions often go unrecognized, this platform offers a well-deserved spotlight, showcasing their active role in shaping South Australia's social fabric.

The MCCSA's dedication to upholding the rights of culturally and linguistically diverse women is embodied by its Chairperson, Miriam Cocking. Arriving from the Philippines in 1981, Miriam's journey from a homesick newcomer to a community leader mirrors the resilience and impact of many migrant women.

Her work in supporting women facing domestic violence underscores her passion for women's rights. Looking ahead, MCCSA eagerly anticipates nominations for young leaders from various communities. While the current recipients have paved the way, the organisation is equally enthusiastic about spotlighting the next generation, whose remarkable contributions position them as future leaders.

By acknowledging their achievements now, MCCSA aims to inspire more young individuals to step into leadership roles, perpetuating a cycle of empowerment and progress.

The event's host, Lord Mayor Jane Lomax-Smith, reinforced the Adelaide City Council's commitment to fostering multiculturalism and empowering women.

As MCCSA prepares for the 2026 awards, it remains committed to amplifying the voices of women from diverse backgrounds across all generations, ensuring that every contribution receives the recognition and celebration it deserves, fostering an inclusive and empowering environment for all.

















## **INTERNATIONAL WOMEN'S DAY** QUIET ACHIEVERS AWARDS

Ana Marques Britto was born in São Paulo, Brazil, and relocated to South Australia in January 2010 with her family, including her husband and two children aged 5 and 9, as skilled immigrants. While tending to her children, Ana began volunteering at a kindergarten and her children's schools, drawing upon her background as a teacher in Brazil. Since 2013, she has been employed in various roles within schools.

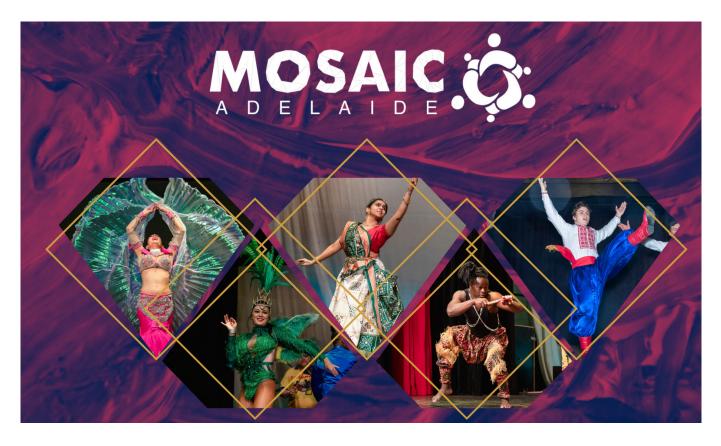
Driven by a desire to connect with fellow Brazilians in South Australia and contribute to her community, Ana volunteered at the Brazilian Association of South Australia (BASA). Over time, her dedication led her to join BASA's committee as a board member, eventually rising to the position of Vice President. Additionally, Ana serves as a board member at both the Mathematical Association of South Australia and EDUCATORSA.

Currently, Ana teaches Mathematics and Science at Seaton High School, following a decade of teaching experience in a low socio-economic area. Throughout her pursuits, Ana remains steadfast in preserving and promoting Brazilian culture. Through BASA, she endeavours to foster connections among Brazilians through projects and events, facilitating a sense of belonging while integrating them into Australian society. Her efforts not only support the Brazilian community but also serve to showcase Brazilian culture to the broader local and migrant communities.

With a passion for learning, Ana continuously seeks ways to support the communities she serves. She has completed numerous courses, including a Diploma in Digital Technology, and has presented at local and interstate conferences. For the past three years, Ana has served as the STEM Ambassador for the Girls in STEM Programme at UNISA.

Ana approaches life with gratitude, embracing opportunities to make a positive impact on herself, others, and her community. She acknowledges the opportunities afforded to her in South Australia, which have enabled her to achieve personal and professional growth continually.





MOSAIC Adelaide Inc. is delighted to announce its collaboration once again with the MCCSA as the event partner for its annual multicultural showcase, originating in 2017 as 'Cultural Night' by the Adelaide University Rotaract Club, MOSAIC Adelaide has evolved into a community organisation promoting interculturalism and supporting youth projects in South Australia.

Now an incorporated not-forprofit, MOSAIC Adelaide Inc. continues to promote peace and inclusivity through its 'Unity in Diversity' mantra. It achieves this by organising cultural events and initiatives that support the state's diverse communities.

Building on the success of MOSAIC Adelaide 2023, which

featured 26 cultural groups, the 2024 event is set for September 21st at the Dom Polski Centre. Coinciding with the UN International Day of Peace, it will showcase performances, cuisines, games, dance, and music. A new addition is the 'MOSAIC Bazaar', featuring not-for-profit multicultural organisations and businesses.

MOSAIC Adelaide 2024's success is powered by sponsors such as Carers SA, Adelaide Fringe, StudyAdelaide, AUCTUS Training and Education, and various local Rotary clubs. The enduring partnership with MCCSA has been pivotal, not just for this flagship event but also for smaller initiatives like 'MOSAIC Community Night', a monthly networking event designed to build a resilient intercultural community.

#### Support MOSAIC Adelaide 2024 by:

- Buying tickets (including pay-it-forward for those in need)
- ✓ RSVP on Facebook
- ✓ Donating flags
- Becoming a 'Friend of MOSAIC'
- ✓ Following on social media
- ✓ Spreading the word

Your involvement is crucial to celebrate cultural diversity and make this event a success.

#### To Purchase Tickets, Visit: https://events.humanitix.com/ mosaic-adelaide-2024

For Enquiries, Contact: 0402 018 809 or **contact@mosaicadelaide.org** 

## MCCSA INTERN NADIL BANDARA TURNS PLENTI OPPORTUNITY INTO PART-TIME EMPLOYMENT CHALLENGING PERCEPTIONS

MCCSA's Building Employer Confidence and Inclusion in Disability (BEC) internship program is opening doors to meaningful careers for its participants. One recent success story is Nadil Bandara, a CALD person with a disability who uses a wheelchair. He parlayed his 3-month BEC internship at Plenti into a parttime position with the financial technology company.

The BEC program places interns with leading companies across Adelaide for three months . For Bandara, an immigrant who had struggled to find work despite his qualifications, the internship was a pivotal opportunity.

"The BEC internship allowed me to gain local experience and make professional connections," said Bandara. "But more importantly, it gave me the confidence to put my skills into practice in an Australian workplace setting."

Bandara impressed the team at Plenti with his dedication and ability to quickly learn the fintech's processes and systems. What was initially a three-month internship turned into an offer for part-time employment. "Nadil's work ethic and eagerness to take on new challenges made him an invaluable asset," said Cameron Forster, HR Business Partner at Plenti. "He filled a key skills gap in our team, and we're thrilled he accepted our part-time role."

MCCSA Project Lead Perrin Abbas, who oversees the BEC program, celebrated Bandara's achievement. "Stories like Nadil's make all the hard work worthwhile.

The BEC project provides highly skilled CALD people with disabilities opportunities for internships within organizations, helping to directly showcase their immense capabilities to potential employers. Despite their expertise, this group often faces challenges gaining employment due to their background and disability. These internships allow employers to experience firsthand the valuable skills and talents that CALD professionals with disabilities can bring to their workplaces. By hosting CALD interns with disabilities, employers can shift their mindsets and preconceptions about inclusivity in the workforce.



The BEC internship program has connected over 12 interns with businesses since 2023 and is creating pathways to employment while helping companies tap into an overlooked talent pool of migrant, refugee and disabled professionals.

For Bandara, now in his new part-time role at Plenti, the BEC internship was life-changing. "I'm so grateful to the MCCSA and the mentors who believed in me. This opportunity has allowed me to kick start my career in Australia."



## THE CHANGING FACE OF AUSTRALIA: INTRODUCING THE NEW MAINSTREAM CONNECTION TO COMMUNITY

Australia has long been known as a multicultural nation, with migrants from all corners of the globe coming to its shores in search of a better life. However, the demographics of the country are shifting rapidly, with profound implications for businesses, governments, and communities alike.

According to the latest Census data from 2021, more than half (51.5%) of Australians were either born overseas or had at least one parent born overseas. This is up from 49.1% in 2016, highlighting the increasing diversity within the Australian population.

Moreover, the traditional source countries for migrants are changing. While the UK remains the largest single overseas birthplace, India and China are now the next two biggest sources. The 2021 Census revealed that there are now more than 1.2 million Indian-born people in Australia, overtaking Chinese and New Zealander immigrants.

This increasing diversity means that organisations like MCCSA play a vital role in helping researchers and businesses understand and engage with this new mainstream that takes shape. Building on decades of experience and deep community ties, MCCSA bridges the gap through services like The New Mainstream.

"Our long-standing relationships with diverse communities and our sensitivity to their needs have earned us their trust and respect," says MCCSA CEO, Helena Kyriazopoulos. "The New Mainstream taps into those strong connections to provide invaluable market research, advisory services, and community outreach programs."

With its comprehensive market research capabilities, focus groups, surveys, and oneon-one interviews, The New Mainstream generates rich data-driven insights to drive innovation and smart decisionmaking for organisations looking to connect with culturally and linguistically diverse audiences.

As Australia's multicultural society continues to evolve, services like The New Mainstream will only become more vital in ensuring businesses and communities can adapt and thrive in this new mainstream reality.

To connect with New mainstream, please contact George Gouzounis george. gouzounis@mccsa.org.au



## MCCSA PLAYGROUP CONNECTION TO THE LOCAL COMMUNITY

Hello my name is Shihara (Leena's Mom) | have been fortunate to be a part of the MCCSA playgroup for almost three years now. MCCSA hosts a playgroup every Tuesday for children aged six months and above at the MCCSA building in Gilbert Street, Adelaide. I was referred to this playgroup by my GP when I was a new migrant to Australia. Since then, my daughter and I have been attending every week and we thoroughly enjoy it. The playgroup coordinator, Abby Liu has been very enthusiastic and committed to setting up different activities each week. The whole team including

the volunteers participate in different events each week for the children including painting, arts and crafts, story time and singing.

It helped us become a part of the Australian community and build some great friendships. My daughter has built alliances that will be a part of her future community as well.

The playgroup also enlightened us about the Australian childcare and health system so that we could access those services that were available. We got the opportunity to be a part of free developmental checks and assessments carried out by the University of Adelaide during the playgroup hours. It also allowed us to partake in surveys and training courses that taught us better parenting habits.

Overall, this has been a great opportunity to meet other parents and children, and also get to know one another. I believe that every new mom should join one.

For more information on MCCSA Playgroup please contact Abby Lui abby.liu@mccsa.org.au



## SAREE SAHELIS (ALL FRIENDS) SUPPORTING CANCER SCREENING AWARENESS

Formed in 2023 by a group of 10 women, including Indianorigin doctors and allies, the Saree Sahelis (All Friends) initiative began their journey with weekly walks along picturesque trails in South Australia.

The team engaged over 150 individuals, including men, women and children from multicultural background and the chief public health officer of South Australia, Dr. Nicola Spurrier, uniting them in a collective visual representation of health at the City-2-Bay event in September 2023.

Saree Sahelis team received the 2023 Walking SA award under the award category of, "Outstanding Group or Individual Contribution to advance walking inclusivity".

Within South Australia's rich cultural tapestry, the Saree Sahelis (All Friends) team stands out at the City2Bay event, symbolising solidarity and empowerment.

Their efforts in promoting physical activity as a preventive measure against chronic health conditions have been notable. In 2024, their focus is to raising awareness about cancer screening within multicultural communities in South Australia.

Data reveals a concerning reality: individuals from culturally and linguistically diverse (CALD) backgrounds participate in cancer screenings at rates lower than the national average, leading to adverse health outcomes.

According to the Australian Institute of Health and Welfare (AIHW), in 2015-16, only half of the women who don't speak English, aged 50-74, went for breast screening. This is compared to 55% of women who speak English. For bowel screening in 2016-17, only 25-34% of people who don't speak English participated, compared to 43-46% of English speakers .

The significance of the Saree Sahelis (All Friends) initiative extends beyond physical activity; it embodies change, inclusivity, and social cohesion. Each step they take in their vibrant pink saris signifies a move towards a healthier future.

In 2024, they will participate in upcoming 50th year of City-2-Bay adorned in their traditional attire, advocating for cancer screening awareness. South Australian Indian Medical Association and Cancer Council South Australia have kindly offered to support the team in 2024 at the event.

The team invites all families from multicultural background to join us and walk in their traditional attire to raise awareness of importance of cancer screening in our communities.

Please read about the national cancer screening program for cervical and bowel cancer here https://ncsr.gov.au/informationfor-participants.html and breast cancer screening in South Australia here https://www. breastscreen.sa.gov.au

Join the Saree Sahelis as they stride forward in their mission to promote early detection and ensure equitable access to cancer screening. The event takes place on September 15, 2024.



Register to participate with the Saree Sahelis (All Friends) team through this link: https://my.city-bay.org.au/signup

## IMPROVING THE ACCESS TO AND DELIVERY OF PALLIATIVE CARE FOR UNDER SERVED POPULATIONS

PALLIATIVE CARE AWARENESS

The University of Adelaide and MCCSA have been collaborating on a project funded by The Hospital Research Foundation, called 'Enriching the end-of-life: Helping each other to live as well as we can as long as we can.'

This project focused on the knowledge and skills people need to get the kind of care they want and need towards the end of life (sometimes called 'death literacy').

We partnered with enthusiastic and dedicated persons from the Italian, German, Filipino, and Vietnamese communities. Shyla Mills from Palliative Care SA provided training about end-of-life topics, such as: how to start a conversation about what matters most to you, what palliative care is and how it can help, and how can we all help to support people and families facing a life-limiting illness.

These community leaders also helped translate an English version of a survey, using these to measure death literacy before and after six months of activities sharing information to help people to know and talk about death, dying, and bereavement.



All activities were tailormade for each community, and included workshops provided by Shyla Mills, plus podcasts and webpages (now available on the MCCSA website). They collected over 500 surveys, and community leaders will showcase activities and outcomes within their communities at a miniconference planned for March 2025.

Many thanks to all community leaders and Florine Fernandes (and everyone who filled in the survey!) for making all this happen. The things we learn when collaborating with MCCSA shows us how to better work with other communities often overlooked in discussions about designing and providing health services.

Thus, we're taking these lessons into our work with people living in rural areas and those with relatively low incomes.

> Associate Professor Jaklin Eliott School of Public Health University of Adelaide

## **STRENGTH FOR LIFE** THE POWER OF WORD OF MOUTH

'People are social beings and want interaction and social learning is the primary form of learning, just as word of mouth advertising is the highest form of advertising'.- Stephen Covey

This is certainly the case when it comes to spreading the word about Strength for Life! COTA SA 's website provides the ideal platform for community members from a variety of cultural and linguistic backgrounds to share their Strength for Life experiences.

Within this virtual cultural melting pot, the community has come together to celebrate the amazing benefits of participating in the Strength for Life Program. Hear it directly from the source!

Participants from Italian, Polish, Maltese, Danish, Arabic, Tanzanian, Greek and Turkish backgrounds share their valuable insights in their native languages about what they love about Strength for Life.

Many thanks Roudayna, Lillian, John, Agata, Guiliana, Anne, Tanya, Fayrouz and Ninette for spreading the word! Read their interviews here: https://cotasa. org.au/programs-and-services/ strength-for-life/what-peoplelove

#### Would you like to share your experience with the community?

We would love to hear from you!

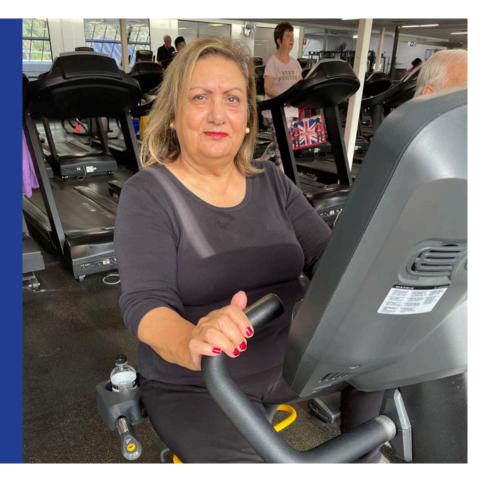
For more information about Strength for Life visit: https://cotasa.org.au/ programs-and-services/ strength-for-life

Clara Tait

Cultural Diversity Officer, Strength for Life COTA SA P: 08 8232 0422 M: 0420 871 721







## IMPROVING THE CERVICAL SCREENING TEST EXPERIENCE FOR ALL WOMEN ACCESS FOR ALL

Did you know that the average time for research to make it to practice is 17 years! That's a long time for findings to start making an impact in the community.

The Co-Lab at the University of South Australia is focused on working with the community to design research projects. They do this by involving community members early on in the project to shape the research direction and to get feedback at key stages.

Co-Lab researchers Nadia Corsini, Jodie Scott, and Amy Jarvis are running a project on behalf of the Commonwealth Department of Health and Aged Care to design a cervical screening experiences survey. This survey will be used to help improve the National Cervical Screening Program to make sure it meets the varied needs of Australian women.

With the generous support of the MCCSA, 19 women have provided detailed feedback on this cervical screening experiences survey to make sure it covers important topics and the questions are clear and easy to understand. Thanks to these women's help, this survey will:

- Explain what the Cervical Screening Test is, why it is important, and how it can be done.
- Let women anonymously share their opinions, experiences, and challenges with Cervical Screening Test.

Doing the Cervical Screening Test every 5 years is the best way to prevent cervical cancer. The test detects Human papillomavirus (HPV), a common infection that most women will have at least once in their life. HPV is NOT related to HIV/AIDS. Most HPV infections go away on their own, but some can cause cervical cancer. Picking up the infection and dealing with it early can reduce the chances of cervical cancer occurring.

The Cervical Screening Test is so effective at preventing cervical cancer that it would be eliminated if everyone regularly did the test. But not everyone does. People who are not born in Australia are up to 16% less likely to do the Cervical Screening Test than people born in Australia. This survey will allow women who have never done the Cervical Screening Test or have stopped regularly doing the test to explain their reasons why. By understanding this, we can create solutions to remove barriers and ensure the Cervical Screening Test is a positive experience for women from all cultural and religious backgrounds.

Those who are due for their Cervical Screening Test might be interested to know that there are two ways to test:

- 1. Do it yourself
- 2. Have the doctor do it.

Information comparing these two options is provided below. More information about the Cervical Screening Test in different languages is available on the Australian Government website.

#### https://www.health.gov.au/ our-work/national-cervicalscreening-program

## Cervical screening could save your life.



#### Book your Cervical Screening Test **today** with your healthcare provider.

A Cervical Screening Test every **5 years** can give you peace of mind.

#### You can **choose** to screen by:

- taking your own vaginal sample (self-collection), or
- having a healthcare provider collect your sample.

Both options are accurate and safe ways to detect HPV and any associated cervical disease.

For more information on cervical screening scan the QR code, visit **health.gov.au/NCSP** or call **1800 627 701**.

## Do you need a Cervical Screening Test?

- I'm aged between 25 and 74
- I've had any type of sexual contact (with any person, including of the same sex or gender)
- I'm a woman or person with a cervix.

#### You should get a test even if you..

- have been vaccinated against HPV
- are not currently sexually active
- have had the same partner for a long time or only had one partner
- are gay, lesbian, bisexual, or transgender
- have been through menopause
- are pregnant
- · feel healthy and have no symptoms.



Australian Government

NATIONAL

CERVICAL SCREENING

PROGRAM A joint Australian, State and Territory Government Program



## INTRODUCING THE ISLAMOPHOBIA REGISTER DOCUMENTING BIAS - FOSTERING CHANGE

The Islamophobia Register Australia (IRA) was founded on 17 September 2014 in response to the growing anecdotal evidence suggesting a rise in incidents of Islamophobia.

The Register was the first of its kind in Australia to provide a unique platform for incidents of Islamophobia to be reported, recorded and analysed into published academic reports in collaboration with Charles Sturt University, previously, and now, more recently, with Monash University.

Our research reports and findings have informed the public and policy makers and are extensively cited and featured across multiple media and academic publications both in Australia and abroad.

The Register has been established to also provide public benevolent relief to victims of Islamophobia to regain a sense of control, agency, certainty, and to feel that their place and dignity matters.



#### Some of our achievements

- Providing a secure and reliable online reporting platform that captures nation-wide data.
- Produced four high-profile reports on Islamophobia in Australia in partnership with Charles Sturt University in 2017, 2019 and 2022, 2024 to provide an academic evidence base with which to influence policy, debates and discussions related to Islamophobia.
- Tracking Islamophobia and earning the trust and respect of both the Muslim and broader non-Muslim community for the IRA's groundbreaking work.

#### Why report?

Reporting your incident to us will allow us to:

- Link you to culturally sensitive mental health support
- Link you to seek free legal support through our probono partners
- Provide advocacy in certain circumstances
- Track Islamophobia within Australia through data collection and analysis
- Produce academic reports which are published biennially based on the data analysis.
- These reports have a profound impact and act as a catalyst for much-needed change.

#### Who can report?

You can report incidents of Islamophobia and anti-Muslim sentiments if:

- You are the victim who had the Islamophobic behaviour directed at you (whether it is because of your Islamic faith or perceived Islamic faith) OR;
- You have personal knowledge (directly witnessed an incident or heard about an incident) of Islamophobic behaviour that fits within the categories listed above.

#### How to report?

You can report using our online reporting tool here.

#### Additional reporting avenues:

Send an sms text with incident details to +61 421 071 361

**Request a call back** by sending an sms to +61 421 071 361

Send a voice memo with incident details to +61 421 071 361

**Send a message** to our Instagram, Facebook, LinkedIn pages

Send an email to report@islamophobia.com.au

More information about the Register can be found at www.islamophobia.com.au

## THE DO'S AND DON'TS FOR JOB SEEKERS IN THE AGED CARE SECTOR

AN INTERVIEW WITH ELENA MULLER AND ESTEBAN RODRIGUEZ

Our Aged Care Sector Support Coordinator, George Gouzounis, sat down with Elena Muller and Esteban Rodriguez, two experienced professionals in the aged care sector, to discuss the do's and don'ts for job seekers in this field. As migrants themselves, Elena and Esteban shared their personal experiences and professional insights for those navigating the challenges of finding employment in Australia.

#### Q1: Could you please tell us about your story as migrants to Australia and your journey in aged care?

**E.M.:** When I migrated from Brazil to Adelaide, it took me nine months to find work. After finally securing a job, I made a commitment to myself to learn everything I could about recruitment in Australia to avoid future unemployment. I began my career in aged care with a large not-for-profit organisation, and a few months into my role, I expressed my interest in learning more about the recruitment process to my manager. I became increasingly involved in various aspects of recruitment while still working full-time in business improvement. For the past 9 years I have been running workshops to teach international students and migrants about the Australian

workplace and how to prepare their applications for local jobs.

E.R.: I moved to Australia in 2017 seeking better opportunities and a safer environment to raise a family. I worked in various industries before landing a role in recruitment, where I gained experience in the Australian employment industry and had the opportunity to support diverse community groups. I then realised I wanted to find an industry that aligned with my values and personal goals, which led me to apply for my current role. I've been with the company for almost 2 years, collaborating with passionate and caring people who share the same values and passion for supporting diversity, inclusion, and offering outstanding care to our clients.

#### Q2: What are some typical roles and responsibilities involved in aged care positions?

**E.R.:** There are many roles in aged care; from project managers, finance, HR, payroll, and accounting to hospitality workers, lifestyle assistants, and direct care providers. The majority of the roles available are client-faced roles, such as home support workers, personal care assistants and nurses. E.M.: Beyond the typical job responsibilities in aged care, the main thing is having a true commitment to supporting older people to live a dignified life. When I interview for aged care roles, I want to see and ask what's the personal involvement and how invested the staff member is in the industry. If it is just a job for them, then I am not interested in offering them a job.

#### Q3: What are some common mistakes you see in resumes and cover letters?

E.M.: Common mistakes I've observed include failing to send a cover letter, submitting a generic cover letter, or not clearly articulating their interest in the role, especially if their educational background is unrelated to allied health, nursing, or aged care. Additionally, I've received cover letters addressed to other providers, indicating that the candidate neglected to update the company name before sending it to me!

**E.R.:** Another common mistake is creating a really long resume with information that is not relevant to the role that you are applying for, or the other way around, short resumes not showcasing the skills and experience of the candidate.

## THE DO'S AND DON'TS FOR JOB SEEKERS IN THE AGED CARE SECTOR

AN INTERVIEW WITH ELENA MULLER AND ESTEBAN RODRIGUEZ

#### Q4: How important is it for candidates to tailor their applications to specific job postings?

**E.R.:** Tailoring is key and could determine if they continue to be part of the process. My advice would be, before applying for the role, read about the company that you are applying for, familiarise yourself with the values, location, services, and requirements for the role. This will give you an idea of what they are looking for, and then you can tailor your cover letter and resume to the specific role and company.

#### Q5: What are some key things candidates should do to prepare for an interview?

**E.R:** For me the key thing to do before an interview is to always research the company, their values, and the requirements of the role. Candidates should be clear in why they would like to work with that company.

**E.M.:** I agree, you need to show that you really care about them as a business, including the services they provide and the people that they serve.

The truth is that no one wants to hire a person who just needs a job, even though we all need jobs. As candidates we need to be specific and have very clearly why we are applying for a specific job and not for another, and the difference between those two are the values, mission and vision, and who their clients are.

## *Q6: What are some essential skills, or qualities you look for in candidates during the interview process?*

**E.R.:** The main skills for me are empathy, compassion, and respect, followed by caring, problem-solving skills, and strong work ethics. Making sure that they understand the reasoning behind confidentiality, choice, and dignity is also a must when interviewing candidates.

#### Q7: For new migrants to Australia, how can candidates address language barriers or cultural differences during the application and interview process?

**E.M.:** In my experience, most employers in the aged care industry are accustomed to working with a diverse, multicultural workforce. Therefore, I believe candidates should feel comfortable presenting their authentic selves during the interview process. However, when it comes to business culture differences, it's essential that candidates ensure the information provided on their resume and cover letter aligns with the expectations of Australian-based employers.

#### Q8: What do you think about Volunteering as a pathway to employment for jobseekers who are not yet ready for the sector?

E.M.: Volunteering is a great way to get to know the aged care industry, improve your communication skills and get to know more people in Australia. I have seen lots of volunteers who eventually trained and got jobs in the sector.

**E.R.:** I agree – in my role, I always suggest doing some volunteering beforehand in order to immerse yourself in the industry. This will show the prospective employer that you are keen to improve and develop your skills and knowledge. It is your first step to gain access to the industry.



**Elena Muller** is the Managing Director of Timemakers Consulting and the Vice President of the Career Development Association (SA Division). Connect with Elena on LinkedIn.



**Esteban Rodriguez** is an experienced Recruiter with a passion for supporting people from culturally diverse backgrounds. He is currently working with Resthaven Aged Care. Connect with Esteban on LinkedIn.

#### Q9: What advice would you give to new migrant job seekers to help them stand out and increase their chances of securing employment in the aged care sector?

**E.R.:** Build your skills and knowledge. Go online, complete free courses or, if you are able to, complete a Certificate III in Individual Support. Match your overseas experience with the requirements of the Australian roles. But more importantly, build your network, be part of community groups, volunteer, visit providers, look for entrylevel roles and grow from there.

**E.M.:** And remember, a job in aged care is not just a job. For you to be considered in this industry, you need to be able to clearly explain what I call the "Care Factor": why do you care about the provider?

Why do you care about older people? Do you have a personal story with an older family member or a specific reason why you wanted to serve this client base? Aged care is not right for everyone and that's okay, but if it is right for you, it's certainly an industry that's growing, transforming and provides so many interesting opportunities to grow your career but also make such a positive impact into people's lives.

## Q10: What makes an interview candidate memorable?

**E.M.:** Candidates that have impressed me were those who arrived on time, were prepared, had done their research, brought a notebook with their notes in, had a copy of the resume, cover letter and job advertisement with them, and knew what the company values were -- actually not only did they know the company values, but could clearly articulate how those values applied to them as people.

#### Q11: What are your final thoughts for new migrants in Australia?

E.R.: As a fellow migrant who left family and loved ones behind to pursue a brighter future, I understand the sacrifices you've made and the challenges you face. Remember that the path of migration is one of continuous learning, personal growth, and adaptation. Though the road may be rocky at times, I want to assure you that it does get better. It is possible, it's worth it, and in the end you will be OK.

Thank you to Elena and Esteban for generously sharing their time and expertise. We hope that their advice will inspire and empower job seekers to pursue rewarding careers in the aged care sector.

## **MAKING A DIFFERENCE**

MCCSA's diverse programs for a vibrant community

#### Transport Services

MCCSA's affordable and reliable transport solution for community organisations and individuals in South Australia. MCCSA has four buses in its fleet, including one wheelchair accessible bus, and can accommodate up to 12 people. MCCSA also offers volunteer drivers and is seeking expressions of interest for 'Going Places' guided tours.

For more information, please contact Geoffrey Brown via geoffrey.brown@mccsa.org.au or call 0481 948 728.



CVS has expanded and has been renamed to ACVVS. This program facilitates oneon-one friendships between older people and visitors speaking their language. They visit to build relationships and add warmth to the lives of senior citizens, reducing their loneliness and isolation.

If you would like to volunteer, please email Maggie Asaad via maggie.asaad@mccsa.org.au or call 8213 4604.



MCCSA offers a variety of community spaces for meetings, forums, workshops, and functions. These facilities include a 50-seat hall that is *free of charge* for registered MCCSA community groups, with a donation appreciated for rubbish removal and electricity. The hall is also available for commercial hire.

To hire an MCCSA community space, call us on 8345 5266 or email mccsa@mccsa.org.au



MCCSA's Multicultural Men's Group aims to improve mental health outcomes for men from culturally and linguistically diverse backgrounds. The group provides a safe and supportive space for men to connect, share experiences, and learn about mental health and wellbeing. Through a range of activities, including guest speakers and social outings, the Men's Group encourages men to break down cultural barriers and if necessary, seek help when needed.

For further information, contact Ukash Ali Ahmed via ukash.ahmed@mccsa.org.au



Community Development is focused on providing individual support to vulnerable and emerging culturally diverse communities and their members. The program offers a range of activities, including workshops, leadership and networking events, and capacity-building activities.

For further information, please email Somi Lindsay at <u>somi.</u> lindsay@mccsa.org.au



Building Employer Confidence in Disability and Inclusion is a program that aims to create inclusive and diverse workplaces by providing training and support to employers, and supporting skilled CALD workers with disabilities to find suitable workplaces. This program offers a range of resources and services, including training workshops, internships, employer and diversity audits.

Want to know more? Contact Perrin Abbas on 8213 4603 or perrin.abbas@mccsa.org.au

## Multicultural Playgroup

MCCSA's Multicultural Playgroup provides a safe and inclusive space for parents and children from diverse cultural backgrounds to connect and socialize. It aims to support children's development and help families overcome isolation through a range of social activities.

To get involved, contact Abby Liu via <u>abby.liu@mccsa.org.au</u>

### Cultural Intelligence Training

Unlock the power of cultural intelligence with culturalQ! The service is designed for organisations that want to develop and implement diversity and inclusion strategies, and ensure that their services and products are provided inclusively, equitably, and effectively.

To book your session, email culturalq@mccsa.org.au



MCCSA prides itself on its connection with the multicultural communities of South Australia, understanding their needs and advocating for them. MCCSA and experienced staff are available to provide consultancy services on a range of topics that impact the CALD communities of South Australia. This provides a direct link for stakeholders and service providors to access and understand the needs of their communities more clearly.

Contact MCCSA via email <u>mccsa@mccsa.org.au</u> or call 8345 5266.

### Cultural Connections in Disability

Cultural Connections in Disability is a project that develops and delivers culturally sensitive activities and resources for CALD people with disability. This aims to enhance their understanding of available support and services, build their capacity to overcome social isolation, and explain their right to lead a good life. MCCSA produced a Disability Inclusion Video Series in collaboration with various communities and stakeholders across South Australia.

For more information, contact Katherine Greer at <u>katherine</u>. <u>greer@mccsa.org.au</u>



MCCSA offers many exciting volunteer opportunities for those seeking a meaningful way to give back to their community. From Playgroup volunteers to tour guides and bus drivers, community visitors, and guest speakers, there's something for everyone. By volunteering with us, you'll be making a positive impact on the lives of CALD individuals and families, while also gaining valuable skills and experience.

Join our team today and make a difference! Email your CV and cover letter to mccsa@ mccsa.org.au







# Your Voice Matters.

Share your story by emailing communications@mccsa.org.au